

INSPIRING STORIES, INSPIRED ACTIONS

ANNUAL REPORT 2014



Bridging gaps in information and infrastructure to ensure an education for all.

With community partners around the world, we are working for a better way.



From the Executive Director

Dear Friends,

2014 was a banner year for us; building more projects, impacting more students, and making more partnerships than any year for our organization. This report highlights the gains we've seen in the communities in which we work and focuses on the supporters that have made it possible.

From teachers to donors to board members to volunteers, The Nobility Project is powered by an alliance of people committed to bridging the gaps to bring an Education to All.

Though that is no small goal, we are a part of a worldwide movement that is putting access to education at the forefront. The UN Education First Initiative outlines three key priorities: put every child in school, improve the quality of learning, and foster global citizenship.

Whether we are building school facilities in Kenya, funding literacy learning on a Bookmobile in Honduras, or supporting global studies in US schools, we are committed to these priorities and to working with communities to help them reach the next rung of the ladder for their children.

As we begin our 10th year, we are able to really see the impact of our investments in student success and measure improvements in enrollment, merit scholarships, literacy gains, rising scores, and students gaining an understanding of the impact they can have on global challenges.

“We are a part of a worldwide movement that is putting access to education at the forefront.”

And as always, I am constantly honored, humbled, and inspired by the generosity of those supporting our efforts. We are grateful to all working for a better way.

Founder's Message: 10 Years of Bridging the Gaps

With Education for All as our inspiration and goal, The Nobility Project is celebrating ten years of telling inspiring stories and taking inspired actions. With a full-time staff of just two, we are constantly searching for efficient ways to make a large impact on education issues and real-world results.

In ten years, we've made three feature docs and fifty short films related to education. Those films have screened in festivals, theaters, schools, online, and on DVD. Telling stories is who we are, and seeing those stories is how our supporters understand their role in our mission of a quality education for every kid in every land.

“The largest impact of our film work has been to turn inspired viewers into inspired actions. While proceeds from many independent films are measured in dollars (made or lost), our profits have been measured in change.”

Many of our projects are guided by the idea of bridging the gaps. Last year in Kenya we built 50 classrooms, water systems, libraries, and science labs. Among those projects, the new Konyit Primary stands out as a completely new and beautiful facility that will serve hundreds of local kids for generations to come.

We've also finished the main infrastructure at three high schools - Mahiga, Simbara, and Laburra - all of them the first high schools in their areas. A hundred kids a year are graduating from those high schools - which is a world-changing statistic if you happen to be one of those students. Some of the best and brightest of those high school grads are now sponsored by The Nobility Project in their college and university studies.

In Roatán, Honduras, the SandCastle Library Bookmobile continues its rounds to 14 seaside schools, bringing books and quality teachers to thousands of kids who had neither.

There are also gaps in education in Texas. With our new partner, Cap City Kids, we are working to make sure that every homeless kid in AISD has the supplies and support they need to enroll in school and stay there through graduation. We're all in this together. And we are so thankful for the many supporters and partners around the world who've stood up with us to say, "We're all in."



Jack Phipps



2014: Our 3 Main Educational Objectives

With your help, our 2014 initiatives achieved great strides towards 3 critical educational objectives. We'd like to thank all of our preschool sponsors, classroom underwriters, book donors, bike ride pledgers, party-goers, auction contributors, and tireless volunteers. Look what you have made possible!

WE INCREASED ACCESS

7 New Preschools at:

- Mugaka Hill Primary
- Amboni Primary
- Kiguru Primary
- Bondeni Primary
- Daaba Primary
- Laburra Primary
- Konyit Primary

2 New Science Labs and Classrooms at:

- Laburra Secondary Science Lab
- Ol Moran Secondary Science Lab

30 New Classrooms at:

- Konyit Primary
- Mutaki Primary
- Mugaka Hill Primary
- Kamauri Primary
- Mahiga Primary
- Amboni Primary
- Songoli Primary School
- Bondenni Primary
- River Likii School for Children with Special Needs

WE IMPROVED QUALITY

Water, Sanitation and Nutrition for 3,000 Students:

- Enkongu Narok: 2 clean water systems funded by Hope Family Wines "The Turk" & Well Aware
- Sompet Primary: Purified rainwater system
- Simbara Secondary: New dining hall and kitchen
- Bondeni & Kiguru Primaries: New toilet facilities
- Amboni Primary: Water filtration
- Kamiruri Primary: Electrification & Dairy Program

Sandcastle Bookmobile Roatán Island, Honduras

- Serving 8,200 students in 14 schools. Working with our partner PIER (Partners in Education Roatan), The Nobility Project sponsors the SandCastle Library Bookmobile — providing access to books and specialized literacy teachers. In 2014, students borrowed 11,000 books.

Bikes, Books and Laptops

- The top scoring boy and girl in Grades 9-11 at all the high schools where we work are awarded bicycles at the end of the school year
- Top scoring boy and girl of the senior class receive laptops for college; 2014 scores rose almost 10% over 2013
- Textbooks & test preparation materials supplied to Kiguru, Ol Moran Secondary, and Mahiga Hope High School improved scores over 2013 schoolwide
- At Ol Moran students who qualified for university increased from 4 in 2013 to 12 in 2014, and those to join mid-level colleges rose from 32 to 40
- Read more about Ride Across Texas on page 7



Student Scholarship Programs

- Mahiga Hope High
Tuition incentives per grade level awarded to students with highest grades and most improved
- College Scholars
10 students received grants to pursue degrees in: Journalism, Chemistry, Gender Studies, Molecular Biology, Accounting, Education, Commerce, Front Office Operations, Food & Beverage Production and Service, Electrical Installation



WE FOSTERED GLOBAL CITIZENSHIP

Reforestation Programs

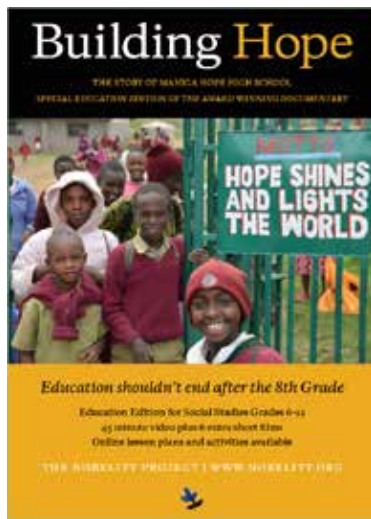
- Bastrop State Park: Continued the Replanting Program with 6 Austin area schools and organizations for the 3rd year. In 2014 we planted over 8,300 trees, bringing our total to over 250,000
- Eburru Forest: Partnered with the Kenyan Forest Service to plant our first hectare with 2,500 seedlings. This is a critical area for reforestation efforts to restore clean water resources.

Lesson Plans and Service Projects

- *Building Hope*: EDU edition was adopted by Austin ISD for 6th grade Social Studies
- Texas Library Project: Distributed 400 *Building Hope – Education Edition* DVDs to Texas public school libraries
- National Council for Social Studies: Distributed *Building Hope – Education Edition* DVDs to the National Conference
- Held book drives at multiple U.S. schools including St. Gabriel Elementary, for their sister school Konyit Primary

Global Short Film Releases

- *Rhinos: Their Last Chance*
- *Amazing Changes at Daaba Primary*
- *Welcome to Kiguru Preschool*



PARTNERSHIPS

Hope Family Wines

- Produced and released "The Turk" wine as a fundraising tool for clean water projects in rural Kenya. An amazing 100% of winery proceeds from the wine are being dedicated to "turning wine into water."

TreeFolks

- Collaborated with TreeFolks on classroom presentations about reforestation needs in Central Texas and brought them into our Bastrop State Park replanting program as the implementation partner.

CapCity Kids and Project HELP

- Became a sponsor of their School Supplies Program which provides backpacks, school supplies and bus passes to homeless kids in AISD.

Mount Kenya Safari Club

- Partnered on classroom and dorm project for the River Likii School for children with special needs in Nanyuki Kenya.



Ride Across Texas

Radio Guys Ride for Bikes and Books for Kenyan High Schools

NPR's John Burnett and KUT's Hawk Mendenhall rode their bicycles 720 miles south to north across Texas, from Brownsville to Oklahoma. John covered East Africa for NPR for 5 months in 2012, and both John and Hawk witnessed firsthand The Nobility Project's work in Kenya.

Funding Bikes and Books for Kenyan High School Scholars:

More than \$13,000 in donations to John and Hawk's ride funded bikes for the top-scoring boys and girls at secondary schools supported by our Kenya Schools Fund. Proceeds also help improve student scores by relieving critical shortages in textbooks. Big thanks to all donors. The principals at participating schools are reporting improved scores and say the competition is friendly but fierce, with all students scoring higher across the board.

Stay tuned for news on the 2015 ride.





Turk and Christy with Ben Harper at 2014 Feed the Peace Awards.



Turk Pipkin, Eloise DeJoria, Christy Pipkin, John Paul DeJoria and Ron White.



Ben Harper performs at the 2014 Feed the Peace Awards.



February 9, 2014 Four Seasons Austin

This year's Feed the Peace Awards had a jam-packed crowd of 500, including 50 great Texas artists and filmmakers, who helped the Austin-based nonprofit fund its partner projects in Kenya, Nepal, Ecuador and the U.S.

Comedian Ron White entertained the crowd and led a toast to The Nobility Project's Founders Awardees John Paul and Eloise DeJoria. Presenting the award, Nobility Project founder and the evening's emcee Turk Pipkin told John Paul and Eloise, "Your Peace, Love and Happiness Foundation is a way of life that you share far and wide by example and through your support, your leadership and inspiration."

Appearing on the video screens from the 50th Anniversary of The Beatles first appearance in America, Ringo Starr congratulated his friend Ben Harper on being honored with The Willie Nelson "Feed the Peace" Award. "Here's to your Willie!" said Ringo with a smile.

After a funny and moving acceptance speech about his love for Austin and about the Nobility Project's work around the world, Ben Harper played a solo acoustic set that had the audience on their feet after every song.

Other musicians who performed included Carolyn Wonderland, Ray Benson, Eric Johnson, Lukas Nelson and blues legend Miss Lavelle White. The big crowd included actors JD Pardo and Billy Burke of NBC's *Revolution*, actors Kyle Chandler and Brad Leland, Texas musicians Bruce Robison and Kelly Willis, Joe Ely and Jimmie Dale Gilmore, and Harper's friend Lance Armstrong.

***The Feed the Peace Awards
Gala and Concert funds
most of our annual project
needs in one amazing night.***



The Nobility Project Presents: 4x4 Concert Series 2014

In 2014, The Nobility Project launched a new biannual concert series that funded specific projects in partner communities around the world. These intimate shows at the exclusive Gibson Guitar Showroom gave generous donors an amazing experience: Four fantastic artists playing four songs each. Proceeds for the evening funded two great new projects in rural Kenya.

April's concert featured John Dee and Willie Graham, Erin Ivey, Griffin House and Mother Falcon. Thanks to The Salt Lick and Amy's Ice Creams, and Tito's Vodka, Shiner Beer and Hope Family Wines. Proceeds from April's show completed the building of Kigiru Preschool, a project that would not have been possible without the support of Greg, Ron and LuAnn Elsner.

October's event showcased Jack Ingram, Darden Smith, Tameca Jones and Dan Dyer, with appetizers provided by Hotel Ella, "Dawa" cocktails crafted with Tito's Handmade Vodka and dessert from Amy's Ice Creams. And with thanks to a very generous match of all the evening's donations, we raised enough to build a new preschool at Daaba Primary.

Many thanks to Gibson Guitar Showroom, Austin Hope Wines, Shiner Beer, Topo Chico and Tito's Vodka for their contributions to the 4x4 series. Together we are one step closer to education for all. We look forward to the upcoming 4x4 shows in 2015!



Thanks to Tim Hutton and the cast of ABC's American Crime!



Board of Directors



Joey Martin—President

Solutions Engineer at Salesforce Foundation

Joey has close to 10 years experience in non profit technology and has been involved with Nobility Project since 2010. She started as a volunteer with Nobility Project and quickly became impressed by the organization's unique ability to both be inspirational and practical. She visited several schools in Kenya with Turk, Christy and some wonderful donors in 2014 where she saw first hand the impact communities can make by working with the Nobility team and their partners.

Leslie Moore—Vice President

President/Owner, Word of Mouth Catering, Partner at Mercury Hall, Partner at Home Rebirths, Proprietor of The Winfield Inn and Word of Mouth Bakery

Leslie has a long and vast history of involvement with Austin organizations. He served on the boards of Planned Parenthood and the Texas Music Hall of Fame. He is currently serving on the boards of Waller Creek Conservatory and The Nobility Project.



Dan King—Treasurer

Principal and Vice President, Health Analytics/MHBT Inc.

Dan is a long-time Austin resident and works for large national brokerage firm managing their Healthcare Analytics team. In his spare time he loves to travel to watch music and major league baseball around the country. "I consider it a privilege to serve on the board of The Nobility Project. What I love best is that it allows me learn about and work with a multitude of great organizations that are doing good, locally and around the world."

Susan M. Gallego-Villegas—Secretary

Instructor-Social Worker at USC School of Social Work

I think one of the things that most attracted me to Nobility was my deep belief in the, "teach a man to fish" philosophy and how this is demonstrated in the work of the organization. The organization is totally committed to principles like empowerment, integrity, stewardship and adding value, and this makes the social worker in me rejoice!





Rebecca Redwood
Owner, Rebecca Redwood, LCSW

It is a privilege to assist The Nobility Project, our donors and our amazing community partners around the world as we work for positive change and greater understanding between diverse cultures and people.

David C. Smith
Principal at David C. Smith Consulting

After extensive studies and work in Washington DC, native Texan David Smith returned to Austin and has been in the non-profit sector ever since. Former positions include executive directorships of The Care Communities; the Hill Country Ride for AIDS (Founder); the Texas Mamma Jamma Ride (Founder); and Interim Executive Director for Conspirare and the Thinkery. David currently serves as Chair of the Red Bird Foundation Board, and sits on the Boards of the Paramount Theater, Conspirare, and The Nobility Project.



Eric Webber
PR Director, McGarrah Jessee

Once I met the students at Mahiga face-to-face, I realized that I had to do more. More for them and where and how I can, more for the broader interests of The Nobility Project. I believe that what the Nobility Project stands for and the things they do are meaningful and important. That alone is reason for me to want to serve. But my primary motivation is that I give because I get. I've been on the receiving end of a great deal from my association with Nobility, which honored my wife in an extraordinary way and has allowed me the chance to experience things and meet people I probably wouldn't have on my own, and to be part of something that has such a deep and wide impact.

Bill Bechtol
Deputy Superintendent for Curriculum, Instruction
& Assessment at Eanes ISD

Bill is highly interested in preparing students to be future ready. He serves on the Board because "I believe in The Nobility Project's message of working for children to create positive change. And I believe The Nobility Project will play an important role in service learning, social action, and global competencies so that students can understand and act on global issues."



Ana Martinez Stapleton
Creative Consultant

I became the first woman in my family to finish college – and earn a law degree! This is a big part of what inspired me to want to serve on the board... the phenomenal work we do to build schools for children that changes their lives forever. I love film and the power it has to transform and educate. To be able to serve a cause that combines these elements is incredibly inspiring and satisfying to me.

Meet our Staff

2014 was an exciting year! With our 10th anniversary, we moved into our own office space for the first time. Meet the people behind The Nobility Project:

United States

Christy Pipkin — Executive Director
Erin Binder — Program Manager
Monica Duck — Accountant
Jessie Collins — Program Coordinator and Office Manager
Brook Burgess — Communication Intern
Molly McDermott — Video Editor
Eliza Weeks — Office Coordinator

Kenya

Joseph Mutongu – Kenya Schools Project Manager
Gibson Githaiga – Field Supervisor
Beatrice Macharia – Scholarship Coordinator
Mike Mutuku -Transportation Captain, Mutaki School Manager
Greg Elsner - Architecture for Humanity Design Fellow, Mahiga RainWater Court



Major 2014 Supporters & Sponsors

HOPE Level

Amherst Securities Group

Glynn and Nan Beebe

Bert & Lori Beveridge

Dan and LeAnne Ciola

Brenda and David Dachner

Ruth Falck

Caroleen Feeney

Foundation for Dreamers

French American Charitable Trust (FACT)

Eric and Maria Groten

Rick and Karen Hawkins

JP's Peace, Love & Happiness Foundation

Mickey and Jeanne Klein

Steve Kuhn

Cheryle Locke

Pine River Domestic Management LP

Chris and Ashley Rice

Doug Richards

Paul and Desha Roos

Huston and Lacy Street

Dick Clark

Emily Sile-Twitchell

Francesca Silva

Paul Twitchell

OPPORTUNITY Level

Christina and Mark Abraham

Suzanne Booth

Calendar Club

Kathryn and Kyle Chandler

Joe and Karen Draker

Ron & LuAnn Elsner

Gibson Guitar

GSD8M

Marc Hafner

Mike and Tiffany Heffernan

Barbara Horan

Leslie Moore

Judy Osborn

Patrón Spirits

Revionics, Inc.

David Rockwood

Todd and Stephanie Routh

John Springer

Ted and Suzanne Stewart

Alice and Larry West

Marc and Suzanne Winkelman

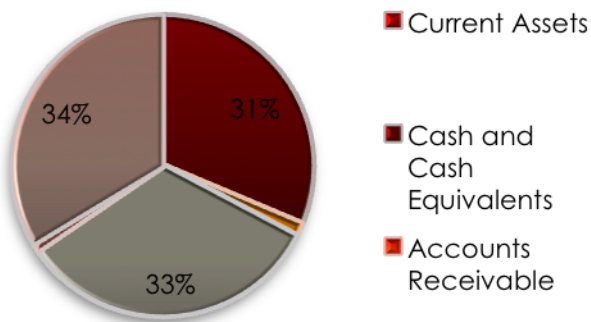
Jodi and Fred Zipp

2014 Financials

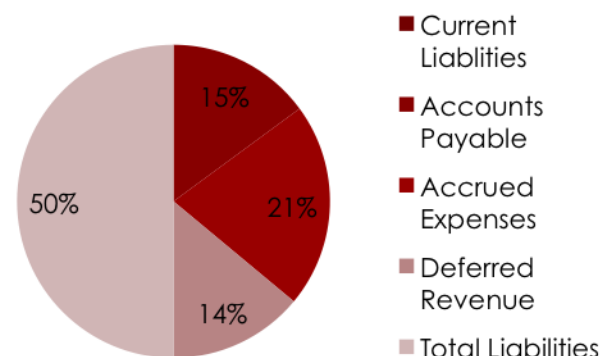
Consolidated Statement of Financial Position

	2014	2013	2012
ASSETS			
Current Assets			
Cash and Cash Equivalents	485,742	562,108	440,476
Accounts Receivable	0	165,500	158
Prepaid Expenses	22,212	5,904	--
Total Current Assets	507,954	733,512	440,634
Equipment, net	13,455	8,602	7,105
Total Assets	521,409	742,114	447,739
LIABILITIES & EQUITY			
Current Liabilities			
Accounts Payable	11,749	4,539	3,721
Accrued Expenses	16,639	13,255	--
Deferred Revenue	11,000	61,500	18,000
Total Liabilities	39,388	79,294	21,721
NET ASSETS			
Unrestricted Net Assets			
Undesignated	130,222	174,105	308,889
Board Designated	225,000	225,000	--
Total Unrestricted Net Assets	355,222	399,105	308,889
Temporarily Restricted Net Assets	126,799	263,715	117,128
Total Net Assets	482,021	662,820	426,018
TOTAL LIABILITIES AND NET ASSETS	521,409	742,114	447,739

2014 Assets



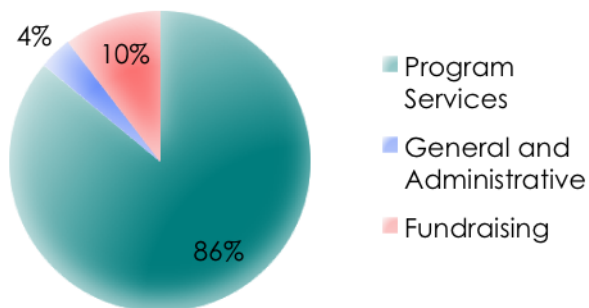
Liabilities



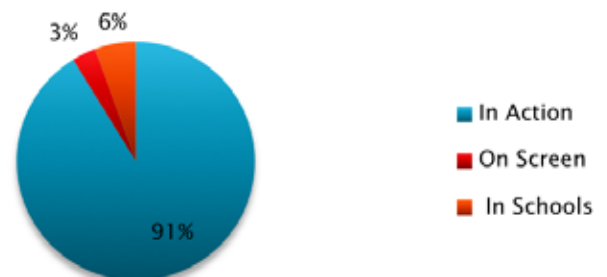
Consolidated Statement of Activities

	2014	2013	2012
REVENUE AND SUPPORT			
General Contributions & Grants	821,099	809,419	652,406
Donated Goods and Service	5,216	7,679	5,968
Product Sales	6,317	4,698	6,228
Interest Income	396	393	392
TOTAL REVENUE AND SUPPORT	833,028	822,189	664,994
EXPENSES			
Program Services	871,622 (86%)	459,926 (79%)	314,268 (72%)
General and Administrative	35,799 (4%)	29,426 (5%)	41,707 (10%)
Fundraising	106,071 (10%)	96,034 (16%)	81,995 (19%)
TOTAL EXPENSES	1,013,492	585,386	437,971
CHANGE IN NET ASSETS	(180,464)	236,803	227,023
Net Assets, Beginning of the Year	662,820	426,017	198,994
Net Assets, End of the Year	482,356	662,820	426,017
PROGRAM SERVICES			
In Action	794,798 (91%)	294,496 (64%)	172,246 (55%)
On Screen	28,444 (3%)	73,954 (16%)	115,116 (37%)
In Schools	48,380 (6%)	91,476 (20%)	26,906 (9%)
TOTAL	871,622	459,926	314,268

2014 Expense Breakdown



Program Services Allocations





The Nobility Project
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Thanks to our Partners:

Cap City Kids

Conservation Through Public Health–Uganda Mountain Gorillas

Global Campaign for Education

Hope Family Wines

JP's Peace Love and Happiness Foundation–Grow Appalachia

SEVA.org

Skoll World Forum

TreeFolks

Well Aware International



★ GREAT Nonprofits